



ALDECO

veva
Collections

VEVA

Collection

VEVA, this collection takes us on a passionate journey inspired by an unusually surprising Portuguese woman, a great lady of her time who broke standards and challenged taboos like no one else in that “well-behaved” Portugal, that lived, astonished, with Veva’s fascinating personality. An eccentric woman who walks her leopard on a leash through the streets of Lisbon in the 1920s, organizes exuberant parties at her house in the capital, travels alone around the world, hunts in Africa and lives with the high European aristocracy or even the British Royal Family. Married to an influential man and twice ambassador in London, she is also a novelist and playwright, an intellectual who publishes opinion articles on sociology and international politics. She likes to tease and embarrass Salazar.

Feminine, irreverent, modernist, this is how we define VEVA, the intrepid and fascinating writer who defied the constraints imposed by Portuguese society during the 20th century dictatorship.

A feminist far ahead of her time, with an exuberant and

enigmatic personality passionate about Theatre and Art. We pay tribute to a woman who saw herself as a swan and a butterfly, elegant and capable of reinventing herself.

The VEVA collection reflects this same scenographic theatricality and boldness, creatively exploring the decorative elements of the golden period of Art Deco and the metamorphosis of motifs, the richness of materials and the eclecticism of different cultures, the result of travels to different continents and contact with various ethnicities, modern artists and reformist thoughts. We dive into a new sensitivity with warm and natural tones, through a deep respect for materials and the exaltation of nature and the environment, a sensitivity associated with touch, the discovery of sensations and spirituality.

We weave and embroider these stories together, building connections and preserving the richness of a cultural identity that is intended to be timeless.

Come with us and let yourself be seduced by the sensuality of VEVA.



[1]
BELLE ÉPOQUE VELVET
Col. 01 White Cotton

[2]
FRISSON VELVET
Col. 01 White Cotton



[3]
MÉRIDIENNE
Col. 05 Cognac

[4]
SAVOIR-FAIRE
Col. 02 Maxims Doré



[1]
VOYAGEUR
Col. 02 Sand

[2]
LA VIE
Col. 01 Retro Light

[3]
FRISSON VELVET
Col. 07 Marine Blue

[4]
FRISSON VELVET
Col. 07 Marine Blue

[5]
GARRET EASY CLEAN FR
Col. 08 Ochre

[6]
LA VIE
Col. 02 Maxims Doré

[7]
MÉRIDIENNE
Col. 02 Milky White

“Party, dream, spectacle, grandeur.”

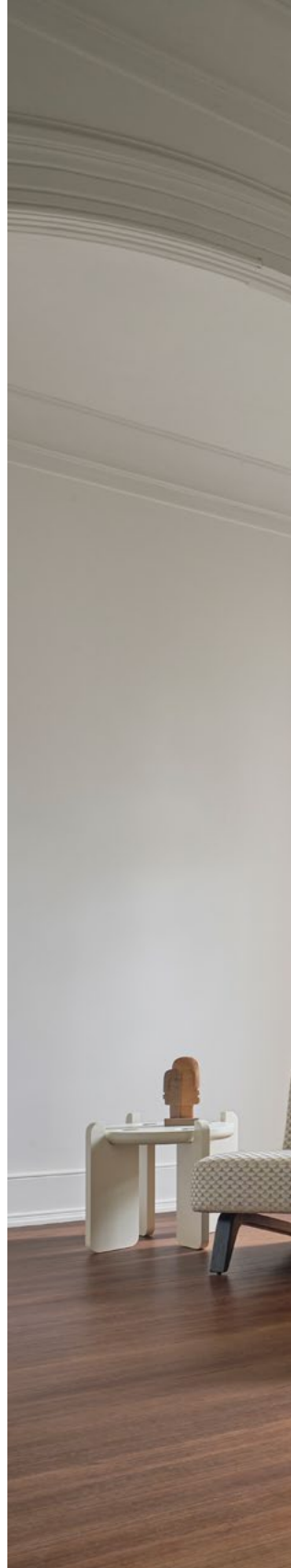
“Fiesta, sueño, espectáculo, grandeza.”

“Fête, rêve, spectacle, grandeur.”

“Festa, sonho, espetáculo, grandiosidade.”

Veva de Lima in

LEITÃO DE BARROS, Joana. *VEVA*. ed. Lisboa: Oficina do Livro, 2022.





[1]
HAUT DÉSSERT
Col. 03 Terracotta Hues

[2]
HAUT DÉSSERT
Col. 04 Chocolate Mix

[3]
CHRONIQUES DE VOYAGE
Col. 01 Autumn Dream



[1]
MÉRIDIENNE
Col. 03 Linen

[2]
LA VIE
Col. 01 Retro Light

[3]
HAUT DÉSSERT
Col. 02 Greige

[4]
VOYAGEUR
Col. 02 Sand

[5]
TAILLEUR
Col. 02 Greige



[6]
TAILLEUR
Col. 03 Terracotta Hues

[7]
FANTAISIE
Col. 01 Retro Light

[1]

INFLUENCE

Col. 01 Natural White

[2]

TAILLEUR

Col. 01 White Sand





[3]
MÉRIDIENNE
Col. 01 Natural White

[4]
VOLUPTÉ DE LA VIE
Col. 01 Natural White

[1]
LA VIE
Col. 03 Golden Era





[2]
TWEEDY
Col. 03 Linen

BELLE ÉPOQUE VELVET 140 cm |

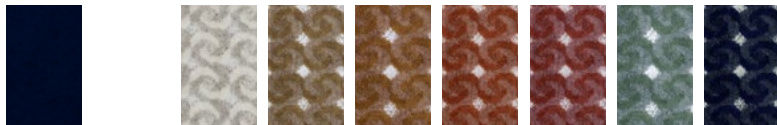
Pile: 55%CO + 45%LI | 140 cm | Weight: 640 g/ml | Pilling: 4/5 |
Lightfastness: 3/4 | Martindale: 45.000 CC | Rapport: H35 x V26 cm.



01 White Cotton
02 Taupe
03 Cognac
04 Terracotta
05 Burgundy Wine
06 Sage Green
07 Marine Blue

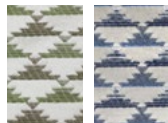
FRISSON VELVET

Pile: 65%CO + 35%LI | 140 cm | Weight: 760 g/ml | Pilling: 5 |
Lightfastness: 5 | Martindale: 45.000 CC | Rapport: H2,5 x V2,5 cm.



07 Marine Blue
01 White Cotton
02 Taupe
03 Cognac
04 Terracotta
05 Burgundy Wine
06 Sage Green
07 Marine Blue

Rapport: H3,5 x V3 cm | FR: BS 5852-0 + CALL TB117 PASS.



05 Green Leaves
06 Blue Universe

Martindale: 30.000 CC |
Rapport: H64 x V77 cm | BCI
| OEKO-TEX 100 | GOTS.



03 Golden Era

Rapport: H64 x V59 cm |
OEKO-TEX 100 | GOTS.



03 Golden Era

H7,5 x V39,5 cm |
FR: BS 5852 S.0 +
CALL TB117 PASS.*



05 Bleu Zanzibar

MÉRIDIENNE

52%VI + 42%CO + 6%LI | 140 cm | Weight: 1000 g/ml | Pilling: 3/4 | Lightfastness: 4/5 |
Martindale: 45.000 CC | FR: BS 5852 Source 0 + CALL TB117 PASS. *



01 Natural White
02 Milky White
03 Linen
04 Golden Linen
05 Cognac
06 Canyon Clay
07 Taupe
08 Khaki Green
09 Aquarelle
10 Blue Haze
11 Steel Gray
12 Ink Blue

* BS 5852 Source 1 Under Request.

ENSEMBLES VELVET

Pile: 50%CO + 50%LI | 140 cm | Weight: 590 g/ml |
Pilling: 5 | Lightfastness: 5 | Martindale: 45.000 CC.



01 White Cotton
02 Taupe
03 Cognac
04 Terracotta
05 Burgundy Wine
06 Sage Green

HAUT DÉSERT 62%PL + 19%CO + 13%VI +

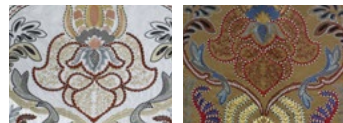
6%LI | 140 cm | Weight: 520 g/ml | Pilling: 3/4 |
Lightfastness: >4 | Martindale: 45.000 CC |



01 Linen Shades
02 Greige
03 Terracotta Hues
04 Chocolate Mix

FANTAISIE 142 (use 128 cm) |

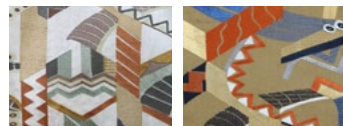
100%CO (Embroidery: VI + 20%PL) |
Weight: 580 g/ml | Lightfastness: 4 |



01 Retro Light
02 Maxims Doré

LA VIE 100%LI (Embroidery: VI + PL)

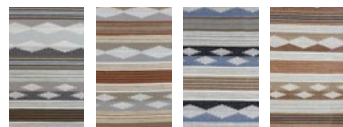
139 (use 128 cm) | Weight: 528 g/ml |
Lightfastness: 4 | Martindale: 30.000 CC |



01 Retro Light
02 Maxims Doré

L'ESPRIT AFRICAÏN 30%VI + 29%CO +

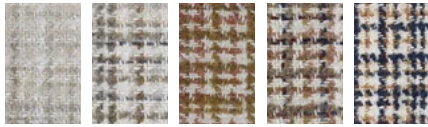
27%PL + 14%LI | 140 cm | Weight: 650 g/ml |
Pilling: 3/4 | Martindale: 45.000 CC | Rapport:



01 Serengeti Gris
02 Nuances de Dune
03 Plage Africaine
04 Lin Marin

* BS 5852 Source 1 Under Request.

TAILLEUR 44%CO + 36%PL + 11%PC + 4%LI + 2%WO + 2%VI + 1%PA | 140 cm | Weight: 770 g/ml | Pilling: 3/4 | Martindale: 45.000 CC | FR: BS 5852 Source 0 + CALL TB117 PASS. *



01 White Sand
02 Greige
03 Terra-cotta Hues
04 Mixed Canvas
05 Blue Universe

INFLUENCE 297 (use 283 cm) | 63%CO + 37%PL (Embroidery: 100%PC) | Weight: 579 g/ml | Lightfastness: 4 | Rapport: H69,5 x V59 cm |

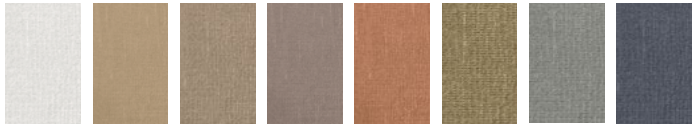


09 Chocolate
01 Natural White

BCI |
OEKO-TEX
100 | GOTS.

VOYAGEUR

81%CO + 19%PL | 138 cm | Double Face | Weight: 430 g/ml | Pilling: 3/4 | Martindale: 45.000 CC | FR: BS 5852 Source 0 + CALL TB117 PASS. BS 5852 Source 1 Under Request.



01 Natural White
02 Sand
03 Linen
04 Taupe
05 Clay
06 Khaki Green
07 Silver Gray
08 Stone Blue

VOLUPTÉ DE LA VIE 295 (use 283 cm) | 63%CO + 37%PL (Embroidery: VI + PL) | Weight: 579 g/ml | Lightfastness: 4 | Rapport:



01 Natural White

H69,5 x V59
cm | BCI |
OEKO-TEX
100 | GOTS.

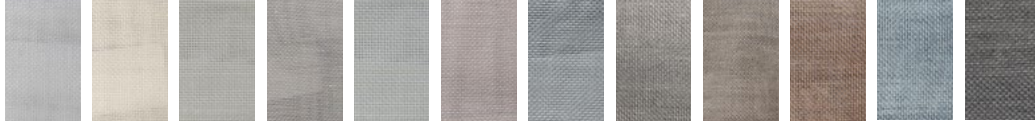
LIMA WLB 320cm | 100% PL | Weight: 390 g/ml | Lightfastness: 4 | With Lead Band.



01 Natural White
02 Oyster
03 Silver Gray

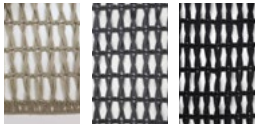
ECO FR WLB

84%REC PL FR + 16%PL FR | 300 cm | Weight: 245 g/ml | Lightfastness: 4 | FR: M1 | GLOBAL RECYCLED STANDARD | OEKO-TEX 100 | With Lead Band.



01 Natural White
02 Milkshake
03 Parchment
04 Linen
05 Dove
06 Blush Rose
07 Silver Gray
08 Stone Gray
09 Dark Taupe
10 Canyon Sunset
11 Riverside Blue
12 Steel Gray

Weight: 1037 g/ml | Lightfastness: 4 | Rapport: H3,5 x V3 cm | Selveges as detail below.



02 Linen
03 Steel Gray
04 Black

LINACE

100% PL | 300 cm | Weight: 279 g/ml | Lightfastness: 4 | With Lead Band.



01 Natural White
02 White Cream
03 Oyster Linen
04 Nomad Beige
05 Milkshake
06 Natural Linen
07 Linen Raffia
08 Light Gray
09 Stone Gray
10 Taupe

LILARGE 300 cm | 747 g/ml |

20% RWO + 52% RPL + 28% RPAN | Lightfastness: 4/5 | Global Recycled Standard | OEKO-TEX® Standard 100.



01 Natural White
02 Linen
03 Taupe
04 Antelope Gray

LULU WLB

100% PL | 300 cm | Weight: 279 g/ml | Lightfastness: 4 | With Lead Band.



01 Pure White
02 Ivory
03 Milkshake
04 Silver Gray
05 Dove
06 Linen

GLORIA FR 330 cm

100% RECYCLED PL FR | Weight: 248 g/ml | Lightfastness: 5 | FR: BS5867-2 type B + EN 13773 + M1 + B1 | GLOBAL RECYCLED STANDARD.



01 Pure White
02 Natural White
03 Off-White
04 Calico
05 Linen
06 Quarry
07 Soft Taupe
08 Earth Stone
09 Beaver
10 Dusk Blue
11 Ocean Blue
12 Teal
13 Navy Blue

JENNY

100% PL | 300 + 5 cm



01 Natural White

MARIAS FR

100% REC. PL FR | 320 cm | Weight: 275 g/ml | Lightfastness: 5 | FR: BS5867-2 type B + EN 13773 + M1 + B1 | Global Recycled Standard.



01 Natural White
02 Rice
03 Dove
04 Smoke
05 Linen

ALVORADA BLACKOUT FR

100% PL FR | 320 cm | Weight: 1312 g/ml | Lightfastness: 5 | FR: BS5867-2 type B + EN 13773 + M1 + B1 | THERMAL RESISTANCE CERTIFICATE.



01 Pure White
02 Natural White
03 Sand
04 Beige
05 Oatmeal
06 Linen
07 Moleskin
08 Chestnut



09 Seal Gray
10 Breeze
11 Dove
12 Silver Gray
13 Thundercloud
14 Parchment
15 Greige
16 Stone Gray
17 Sea Breeze
18 Duck Egg
19 Turquoise
20 Navy Blue
21 Steel Gray
22 Anthracite

DOUBLE FACE BLACKOUT FR

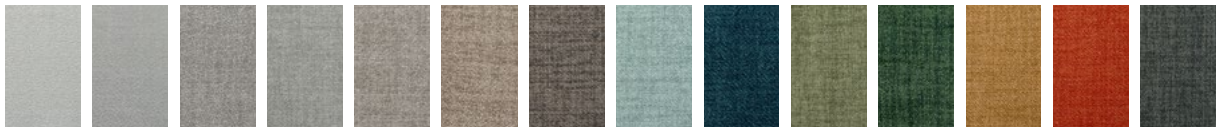
100% PL FR | 300 cm | Weight: 1065 g/ml | Lightfastness: 5 | FR: EN 13773 Class 1 + BS5867-2 type B + IMO 7 + NFPA 701 + B1 | SOUND ABSORPTION CERTIFICATE.



23 Charcoal
01 Natural White
02 Parchment
03 Linen
04 Greige
05 Light Gray
06 Moleskin
07 Sea Fog
08 Petrol Blue
09 Garden Green
10 Cinnamon
11 Anthracite

NIGHTDREAM BLACKOUT FR

100% RECYCLED PL FR | 315 cm | Weight: 1055 g/ml | Lightfastness: 5 | FR: BS5867-2 type B + IMO 7 + B1 | GLOBAL RECYCLED STANDARD.



01 Natural White
02 Oyster
03 Dove
04 Silver Gray
05 Greige
06 Linen
07 Dark Taupe
08 Blue Haze
09 Navy Blue
10 Spring Green
11 Forest Green
12 Honey
13 Terracotta
14 Anthracite

DOUBLE SOFT BLACKOUT FR

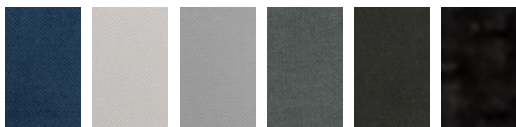
100% PL FR | 300 cm | Weight: 11230 g/ml | Lightfastness: 5 | FR: BS5867-2 type B + EN 13773 + B1 | OEKO-TEX 100.



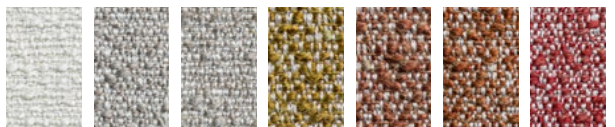
01 Pure White
02 Natural White
03 Linen
04 Parchment
05 Rustic Gold
06 Golden
07 Cinnamon
08 Dark Taupe
09 Coral
10 Sage Green
11 Riverside Blue
12 Teal
13 Forest Green
14 Denim Blue

ALMO FR

78% PL + 10% PC + 7% LI + 5% WO | 140 cm | Weight: 665 g/ml | Pilling: 4 | Martindale: 100.000 CC | FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1.



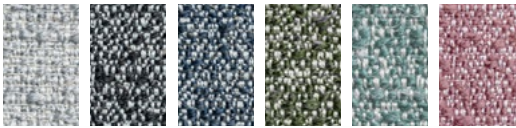
15 Navy Blue
16 Breeze
17 Silver Gray
18 Steel Gray
19 Charcoal
20 Black



01 Natural White
02 Linen
03 Greige
04 Sunflower
05 Sunset Mix
06 Terracotta
07 Pomegranate

CAMPO WATER REPELLENT FR

90%PL + 10%PC | 140 cm | Weight: 686 g/ml | Pilling: 4 | Lightfastness: 5 |
Martindale: 145.000 CC | FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1.

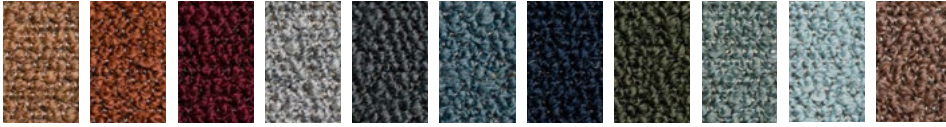


08 Silver Gray
09 Charcoal
10 Denim Blue
11 Moss Green
12 Aquarelle
13 Pink Nude



01 Natural White
02 Milky White
03 Greige
04 Taupe
05 Mocha
06 Linen
07 Honey

BICAS WR FR 140 cm |
100%PL | Weight: 525 g/ml |
Pilling: 4 | Martindale: 40.000



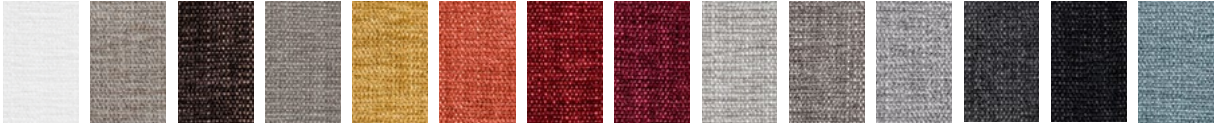
08 Ochre
09 Terracotta
10 Ruby Wine
11 Gray
12 Anthracite
13 Denim Blue
14 Navy Blue
15 Moss Green
16 Aquarelle
17 Ice Blue
18 Ash Rose



01 Natural Nude
| FR: BS 5852 S 0 + NFPA 260 + EN1021-1.

CHALET FR

100%PL | 140 cm | Weight: 560 g/ml | Pilling: 4 | Lightfastness: 4/5 |
Martindale: 50.000 CC | FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1.



01 Natural White
02 Linen
03 Coffee
04 Taupe
05 Honey
06 Terra-cotta
07 Passion Red
08 Ruby Wine
09 Silver Gray
10 Anthelope Gray
11 Stone Gray
12 Steel Gray
13 Charcoal
14 Ice Blue

CHIADO FR

100%PL | 140 cm | Weight: 686 g/ml | Pilling: 4 | Martindale: 40.000 CC |
FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1 | REACH COMPLIES.



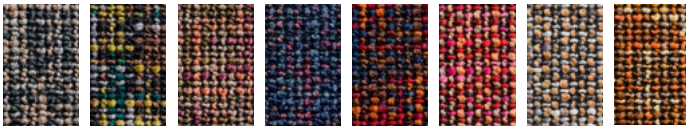
15 Denim Blue
16 Indigo Blue
17 Ocean Blue
18 Moss Green
19 Forest Green
20 Aquarelle
21 Dusty Rose



01 Linen Gray
02 Greige
03 Iceland
04 Gray
05 Anthracite Mix
06 Dark Denim

GARRET EASY CLEAN FR

51%REC PL + 49%PL | 138 cm | Weight: 809 g/ml | Pilling: 4 |
Lightfastness: 6 | MARTINDALE: 40.000 CC |

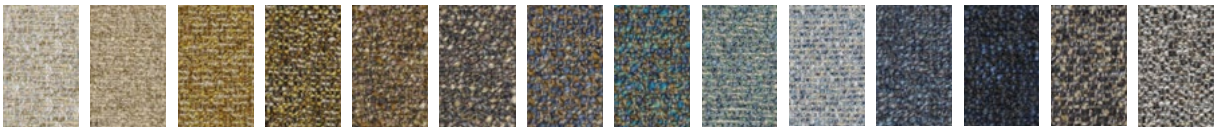


07 Linen Blue
08 Night Lights
09 Mixed Leaves
10 Navy Plum
11 Navy Cherry
12 Cherry Blossom
13 Autumn Mix
14 Golden Mix



01 Natural White
02 Calcaire
03 White Sand
04 Mist
05 Linen Gray

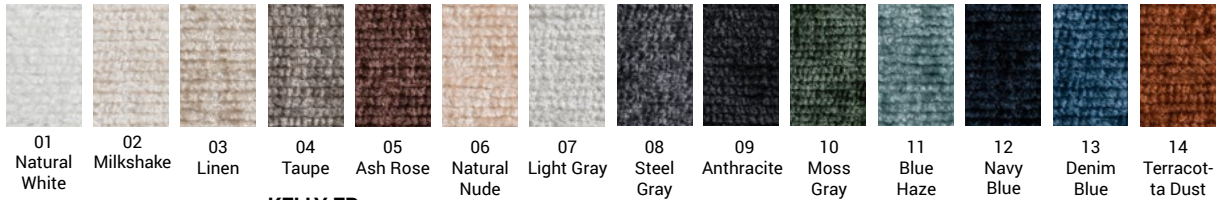
FR: BS 5852 Source 0 + CALL 117 + NFPA 260 + MVSS 302 PASS.
BS 5852 Source 1 Under Request | GLOBAL RECYCLED STANDARD | OEKO-TEX 100 | PFC FREE.



06 Greige
07 Linen
08 Ochre
09 Oak
10 Rustic Gold
11 Mushroom
12 Riverbed
13 Ocean
14 Riverside Blue
15 Blue Horizon
16 Denim Blue
17 Marine Blue
18 Graphite
19 Marble

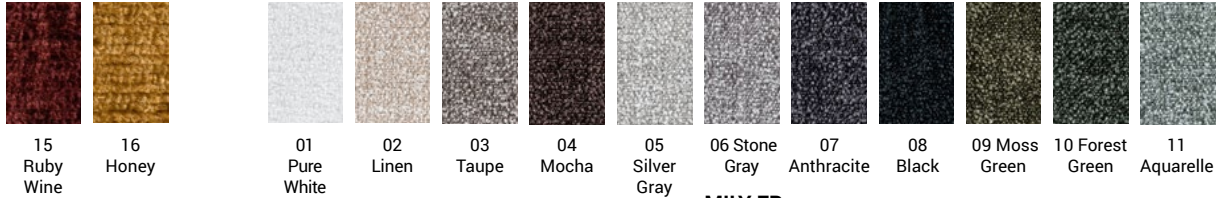
GRACE WATER REPELLENT FR

100%PL | 140 cm | Weight: 490 g/ml | Pilling: 4/5 | Lightfastness: 5 | Martindale 80.000 CC |
FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1 | REACH COMPLIES.



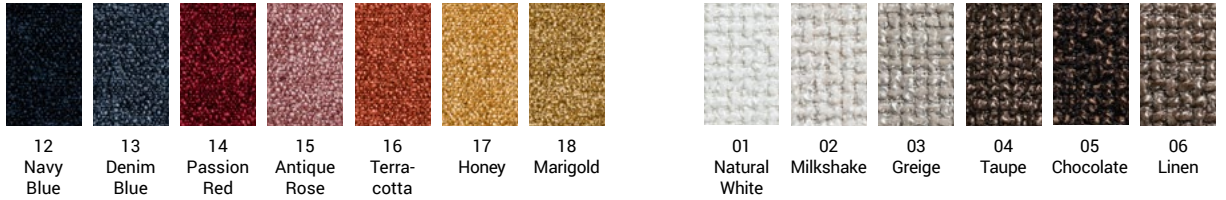
KELLY FR

100%PL | 140 cm | Weight: 595 g/ml | Pilling: 4/5 | Lightfastness: 3/4 | Martindale: 80.000 CC |
FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1 | REACH COMPLIES | OEKO-TEX 100.

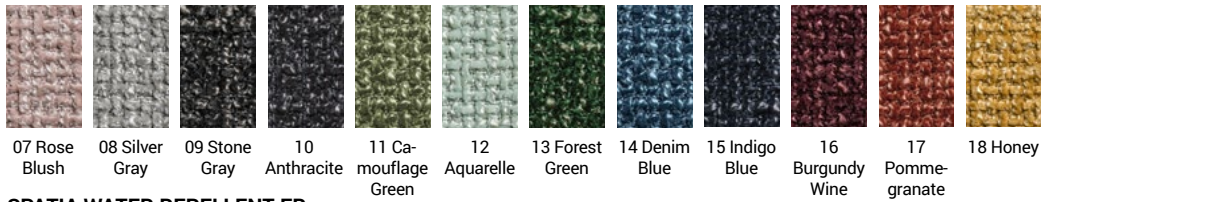


MILY FR

100% PL | 140 cm | Weight: 609 g/ml | Pilling: 4/5 | Lightfastness: 4/5 |
Martindale: 100.000 CC | FR: BS 5852 SOURCE 0 + NFPA 260 +

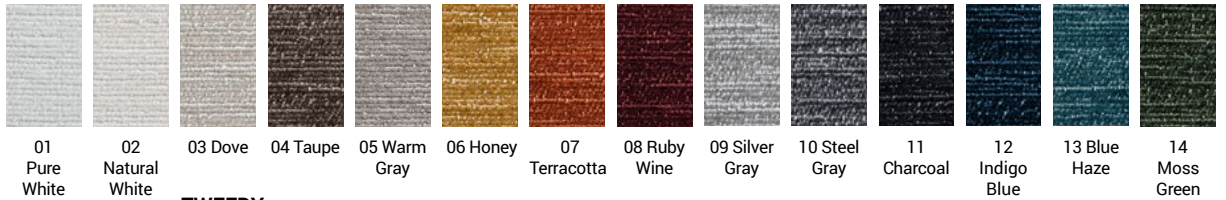


EN1021-1 | REACH COMPLIES | OEKO-TEX 100.



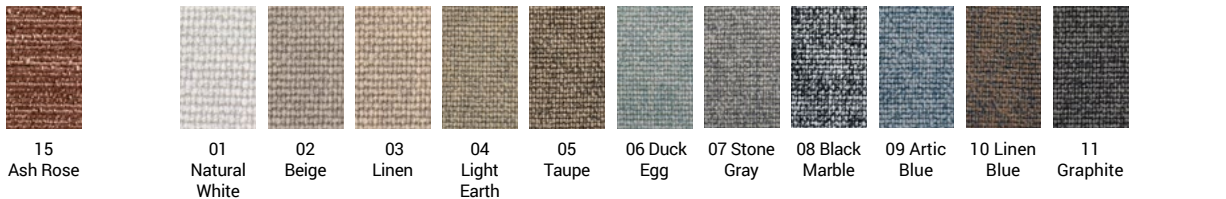
SPATIA WATER REPELLENT FR

100%PL | 140 cm | Weight: 560 g/ml | Pilling: 4/5 | Lightfastness: 5 |
Martindale: 40.000 CC | FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1.



TWEEDY

100%PL | 140 cm | Weight: 595 g/ml | Pilling: 4/5 | Lightfastness: 3/4 | Martindale: 80.000 CC |
FR: BS 5852 SOURCE 0 + NFPA 260 + EN1021-1 | REACH COMPLIES | OEKO-TEX 100.





Head Office

Rua da Saibreira, 265/269
Parque Industrial de Grijó
4415-538 Grijó
Vila Nova de Gaia
Portugal
Tel.: (+351) 227 537 230
(national landline call)
Fax: (+351) 227 531 062
aldecogeral@aldeco.pt

Porto Showroom

Galerias Douro Foz
Rua do Ouro, 508
4150-553 Porto
Portugal
Tel.: (+351) 226 079 410
(national landline call)
Fax: (+351) 226 079 419
aldecoporto@aldeco.pt

Lisbon Showroom

(brevemente novo local)
Restelo Business Center
Av. Ilha da Madeira,
nº 35-K-3ºB
1400-376-Lisboa
Portugal
Tel.: (+351) 213 951 540
(national landline call)
Fax: (+351) 213 951 541
aldecolisboa@aldeco.pt

Algarve Showroom

Av. Vilamoura XXI,
Ed. Portal de Vilamoura,
Bloco B, r/c, Lj. A
8125-406 Quarteira
Portugal
Tel.: (+351) 289 323 245
(national landline call)
Fax: (+351) 289 323 246
aldecoalgarve@aldeco.pt

Madrid Showroom

Barrio de Salamanca
Calle de Lagasca, 132
28006 Madrid
Tel.: (+34) 914 879 563
(national landline call Spain)
abitaredealdeco@aldeco.pt

www.aldeco.pt

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